



Peter Wickenden 0773 007 7723  
jobsearch@wickenden.info

CV

**I am based in Redditch and available immediately**, having accepted redundancy and completed a round-the-world trip. Born in Sussex in 1948, I am a non-smoker, in good health, with an almost-clean driving licence.

**With the Wace Group/Seven Worldwide** (now Schawk UK) for 15 years, I worked first as *Lead Artworker*, then *Studio Manager*, *Studio Technology Manager*, *Graphic Systems Consultant* and, finally, **Production Technology Manager**.

**I always specialised in Apple Macs**, but my responsibilities also included 34 Windows 2000 machines (including 9 servers, MSOffice/Outlook).

**For the last 12 years**, I managed network, hardware, OS and applications, developing and implementing archive, backup and licence recording systems.. I acted as troubleshooter for application, font and file-transfer issues. Group-wide, I acted as font specialist, led the migration to OS X and towards single image build.

**Since redundancy**, I have developed and run a series of courses in Mac OS X (see '06 achievement below). This includes courses for Windows-based IT staff, developed for JISC, an RSC (govt-backed Regional Support Centre).

### 1989–2007 Achievements...

- '06 **I developed and ran courses in Mac OS X** for end-users and Mac OS X management, at NTI (New Technology Institute) in Birmingham.
- '05 I was steering the UK group towards **single-image-build across all sites**, when the Schawk take-over brought site closures and redundancy.
- '04 **I gained OS X HelpDesk Certification** (Apple-sponsored qualification).
- '03-'04 I researched and **lead the studio migration from OS 9 to OS X** (including single image build) and was advisor to the other group studios.
- '03 **I produced a Braille font** which is used on all Co-op packaging.
- '02 **I implemented single image build** of OS 9 (any corruption on a workstation, and the Mac was wiped and rebuilt in less than 10 minutes).
- '95-'05 **I designed and implemented several databases**, including a web-based PDF asset management library and a multi-form PDF job tracker.
- '97 **I worked closely with management** on a company site move.
- '90-'95 **I advised several clients** on in-house artwork studio set-up.  
**I installed remote proofing** devices in-house at Iceland and Pedigree.  
**I worked in-house on contracts** for Pedigree and Thomas (Mars).
- '91 **I achieved uninterrupted output**, when an unpredicted management walk-out took 6 of the 12 studio operators with them. *Major clients*: GUS; Empire; Grattans; Unilever; Pedigree/Thomas (Mars).
- '90 I designed and **produced a 150-icon typeface**, a solution that enabled Wace to win a 600pp catalogue contract and achieve its tight deadline.
- '89-'90 **I led the artwork team** working on Express Gifts mail order catalogues, working directly with the client on projects.

**1953–1989 Achievements** prior to my 15 years with Wace/Seven/Schawk...

'89 As a **Freelance Artworker** for 3 months (QuarkXPress/Illustrator), I worked on a cartographic contract and on a UK Milk Marketing Board publication, working with a team of translators for all EU languages.

'88–'89 **Studio Manager/Artworker**

**Palatine**, Liverpool

Taken on for my expertise in QuarkXpress, I built a 4 Mac artwork studio feeding the company's Scitex digital repro setup. Visionary (XPress in disguise) and VIP were the main applications. The company got into financial difficulties – I accepted redundancy along with many others.

'88 **Studio Manager/Graphic Designer/Artworker**

**MHB**, Brighton

I provided the technical input to create a network of two Mac and two Windows workstations with a Linotronic filmsetter and managed the artwork throughout. Clients included Kuehne & Nagel, Ciba Geigy, DoE and DoT. In less than a year, I could see that the Mac would move into full colour repro and that it would be easier to take my skills into a repro house, than to learn repro skills as an outsider, so I moved on.

'77–'88 **Proprietor/Graphic Designer/Artworker**

**Wickenden Webb**, Uckfield, Sussex

I joined APR of Uckfield as a p/t artworker, which gave me access to equipment for freelancing and **I built my own studio business**. A partnership for the first five years, we offered design and artwork services and produced two weekly 20 page advertising free-sheets; later, as a sole trader employing three, I offered design, typesetting, artwork, print-farming and ad-management services to local businesses.

**I bought my first Mac in '87** – MacII; 14" colour monitor; Qume ScripTen; QuarkXPress; Adobe Illustrator; MSWord. The introduction of a Mac meant I lost control of film output to bureaux who were on the same steep learning curve. To regain control over output, and for coincidental family reasons, I decided to sell – to MHB (printers/print farmers).

'73–'77 **Architectural/Graphics Draughtsman**

**Llewellyn Homes**, Eastbourne

No-one knew what a graphic designer was on the South coast, so I worked on timber-framed housing, with some publicity material graphics work.

'71–'73 **Student**

**Reigate School of Art & Design**, Redhill, Surrey

'O' level in Graphic Design; City & Guilds in Typographic Design.

'68–'71 **Architectural Assistant**

**Norman Royce, Hurley, Stewart**, Gray's Inn, London

I worked primarily on Shell forecourt re-design and became responsible for signage. This nurtured an interest in lettering. I left to study Typography.

'67–'68 **Cartographic Draughtsman**

**Ministry of Defence (Naval)**, Cricklewood, London

Working on worldwide charts, I produced the coastal chart of São Paulo.

'67 **Junior**

**C R Wickenden's**, East Grinstead, Sussex

Junior in my family's retail/wholesale business, awaiting post at MoD(N).

'53–'67 **Pupil**

**Blackwell Farm J&I and East Grinstead County Grammar Schools**, East Grinstead, Sx  
'O' levels in Maths; English Lit & Lang; Art; Geography.